



CIB WORLD BUILDING CONGRESS
19–23 MAY 2025

SUSTAINABLE BUILT ENVIRONMENT

The role of the construction community in meeting the United Nations Sustainable Development Goals

WBC2025.CIBWORLD.ORG



International Council
for Research and Innovation
in Building and Construction



WBC2025
Purdue University, USA

*What is the
World Building Congress?*



WBC2025 connects the construction industry and researchers to innovate and enhance the performance of the built environment.

The Congress focus is on future trends in sustainability and resilience that impact the international building community.



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CIB WBC2025 will bring together leading academics, industry professionals, researchers, and policymakers to collaborate, share insights, learn, and build new as well as strengthen existing networks within construction and the built environment.

Be a part of it!

EXTENSIVE PROGRAMME OF ACTIVITIES INCLUDING:



In-Person and
Online Presentations



Industry Forums



Open Building
Workshop



CIB Doctoral
School



NAC Safety
Symposium



Lean Group Meeting



Global Leadership
Meeting



ISO Meetings

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WHY SPONSOR?

WBC2025 will gather together in one place, leading industry and researchers in the built environment from around the globe. It's an exclusive opportunity to:

- | | |
|-------------------------------|---|
| • Network: | Access to key decision-makers in Building and Construction |
| • Build your Pipeline: | Inform all sectors of the industry about your product innovations |
| • Marketing: | Show your support for the industry while elevating your brand |
| • Brand Exposure: | World wide audience of construction researchers and educators |

CIB World Building Congress in numbers

23rd CIB WBC

1st WBC held
in 1959

Held every
3 years

Only 3rd time
hosted
in USA

Expected 1,000+
attendees

One dedicated
industry day

> 10 types of
network sessions

Delegates from
40 countries at
WBC2022

100 Doctoral
school
applications

100+ industry
members

629 abstracts
accepted

Indy 500
events

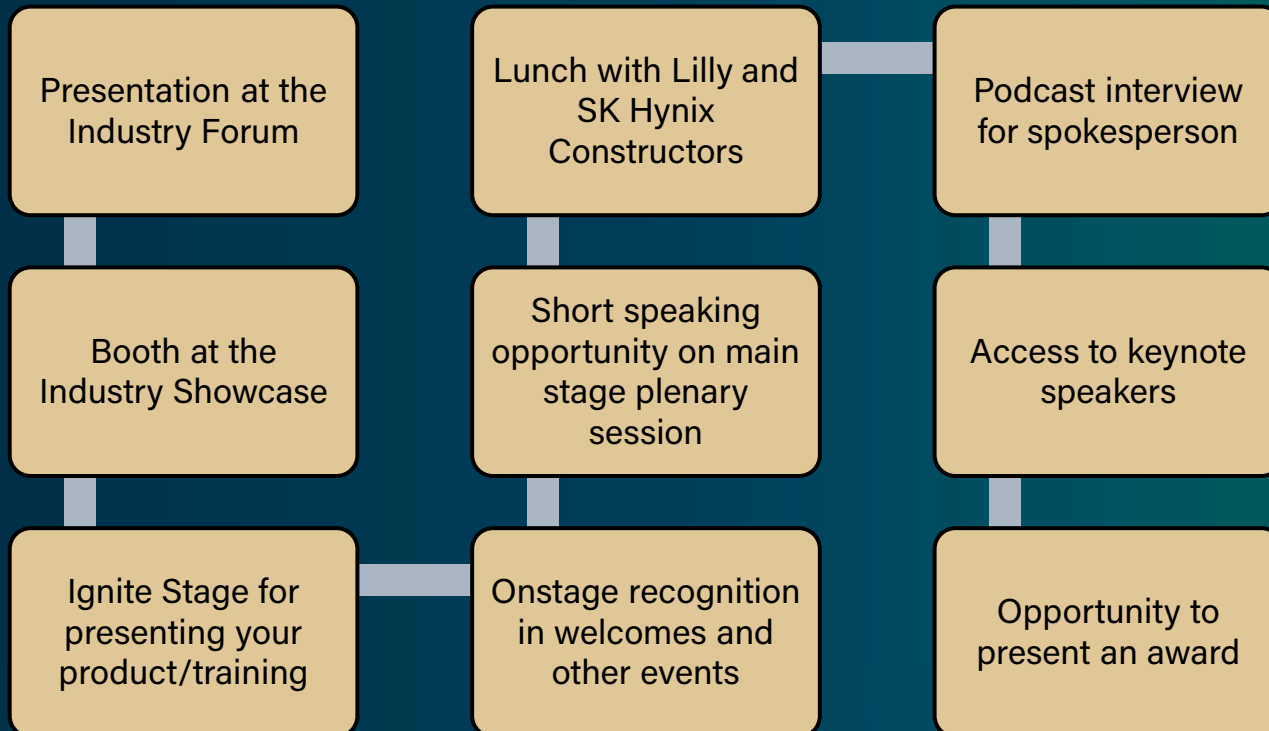




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Event and Platinum sponsors

Sponsorship benefits *Attendee engagement*



Sponsorship benefits Branding

Logo on:

Corporate video
playing

Advertisement
in conference
e-booklet

Use of WBC2025
sponsor logo

Introduction
slides

E-flyer and
e-booklet

Name badges

Conference
electronic screens
and materials

Volunteer t-shirts

Website

Onstage banner
and photo
backdrop





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Event and Platinum sponsors

Sponsorship benefits Media



Social media exposure through CIB and Purdue University social channels

Recognition in relevant press releases

Podcast interview for spokesperson

Recognition on CIB website

Exposure through WBC2025 LinkedIn posts

Post-event announcements on CIB website and social channels



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Gold and Silver sponsors

Other Sponsorship opportunities

- Booth at the industry showcase
- Ignite Stage for presenting you product
- Logos on media
- Recognition on CIB website
- Complimentary registration – Gold - 2, Silver - 1
- Recognition through CIB WBC2025 LinkedIn posts

Other Sponsorship opportunities

sponsors'and Session sponsors receive the Silver sponsors' package plus the additional benefits indicated below

- | | |
|-----------------------------------|---|
| • Gala Dinner | Branding at event, speaking opportunity, present one award plus 5 seats at the dinner |
| • Breakfast, Lunch Welcome | Branding at event |
| • Session sponsor | Branding at event |



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Sponsor package costs

| Package | Cost |
|---------------------|----------|
| Event sponsor | \$50,000 |
| Platinum sponsor | \$35,000 |
| Gold sponsor | \$15,000 |
| Silver sponsor | \$10,000 |
| Gala dinner sponsor | \$30,000 |
| Meals sponsor | \$15,000 |
| Session sponsor | \$12,000 |

WBC2025 will work with our Event sponsor to tailor the package to their needs



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Sponsor benefits table

| | Event Sponsor | Platinum | Gold | Silver | Gala | Breakfast/Lunch/ Welcome | Session Sponsor |
|------------------------------------|-----------------------|-----------------|-----------------|-----------|-------------------------|-----------------------------|-----------------|
| Contribution | \$50,000 | \$35,000 | \$15,000 | \$10,000 | \$30,000 | \$15,000 | \$12,000 |
| Number of packages | 1 (Tailored to needs) | 5 | 10 | Unlimited | 2 - exclusive for \$60k | 9 | numerous |
| Complimentary registrations | 6 | 5 | 2 | 1 | 5 seats, 1 registration | 1 | 1 |
| Logo on WBC collateral and media | Best | Large | Medium | Small | Small | Small | Small |
| Industry Showcase booth (position) | Best | 1 st | 2 nd | ✓ | ✓ | ✓ | ✓ |
| Industry Forum presentation | ✓ | ✓ | | | | | |
| Access to Keynote Speakers | ✓ | ✓ | | | | | |
| Main stage speaking opportunity | ✓ | ✓ | | | | | |
| Ignite Stage presentation | ✓ | ✓ | ✓ | | | | |
| Platform recognition | ✓ | ✓ | | | | | |
| Podcast interview | ✓ | ✓ | | | | | |
| Opportunity to present an award | ✓ | ✓ | | | ✓ | | |
| Corporate video playing on screens | ✓ | ✓ | | | | | |
| Social media and website exposure | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Branding at specific events | ✓ | ✓ | | | ✓ | ✓ | ✓ |



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What to do next

To discuss sponsorship opportunities please contact:

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Website - wbc2025.cibworld.org

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