



CIB WORLD BUILDING CONGRESS
19–23 MAY 2025

SUSTAINABLE BUILT ENVIRONMENT

The role of the construction
community in meeting the
United Nations Sustainable
Development Goals

WBC2025.CIBWORLD.ORG



International Council
for Research and Innovation
in Building and Construction



WBC2025
Purdue University, USA

What is the World Building Congress?



WBC2025 connects the construction industry and researchers to innovate and enhance the performance of the built environment.

The Congress focus is on future trends in sustainability and resilience that impact the international building community.



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CIB WBC2025 will bring together leading academics, industry professionals, researchers, and policymakers to collaborate, share insights, learn, and build new as well as strengthen existing networks within construction and the built environment.

Be a part of it!

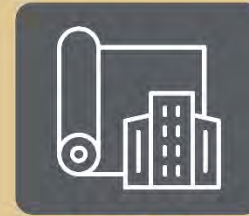
EXTENSIVE PROGRAMME OF ACTIVITIES INCLUDING:



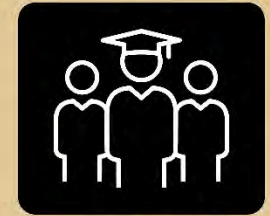
In-Person and
Online Presentations



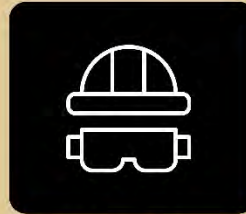
Industry Forums



Open Building
Workshop



CIB Doctoral
School



NAC Safety
Symposium



Lean Group Meeting



Global Leadership
Meeting



ISO Meetings



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WHY SPONSOR?

WBC2025 will gather together in one place, leading industry and researchers in the built environment from around the globe. It's an exclusive opportunity to:

- | | |
|-------------------------------|---|
| • Network: | Access to key decision-makers in Building and Construction |
| • Build your Pipeline: | Inform all sectors of the industry about your product innovations |
| • Marketing: | Show your support for the industry while elevating your brand |
| • Brand Exposure: | World wide audience of construction researchers and educators |



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CIB World Building Congress in numbers

23rd CIB WBC

1st WBC held
in 1959

Held every
3 years

Only 3rd time hosted
in USA

Expected 600+
attendees

One dedicated
industry day

> 10 types of
network sessions

Over 200
Universities
Represented by
Authorship

100 Doctoral school
applications

100+ industry
members

Over 500 Papers
Submitted

Indy 500
events





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Event and Platinum sponsors

Sponsorship benefits Attendee engagement



Sponsorship benefits Branding

Advertisement
in conference
e-booklet

Corporate video
playing at
certain events

Use of WBC2025
sponsor logo

Volunteer t-
shirts

Introduction
slides

E-flyer and
e-booklet

Conference
electronic
screens and
materials

Website

Onstage banner
and photo
backdrop





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Event and Platinum sponsors

Sponsorship benefits Media



Social media exposure through CIB and Purdue University social channels

Recognition in relevant press releases

Podcast interview for spokesperson

Recognition on CIB website

Exposure through WBC2025 LinkedIn posts

Post-event announcements on CIB website and social channels



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Gold and Silver sponsors

Other Sponsorship opportunities

- Booth at the industry showcase
- Ignite Stage for presenting you product
- Logos on media
- Recognition on CIB website
- Complimentary registration – Gold - 2, Silver - 1
- Recognition through CIB WBC2025 LinkedIn posts

Other Sponsorship opportunities

Sponsors and Session sponsors receive the Silver sponsors' package plus the additional benefits indicated below

- | | |
|-----------------------------------|---|
| • Gala Dinner | Branding at event, speaking opportunity, present one award plus 5 seats at the dinner |
| • Breakfast, Lunch Welcome | Branding at event |
| • Session sponsor | Branding at event |



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Sponsor package costs

Package	Cost
Event sponsor	\$50,000
Platinum sponsor	\$35,000
Gold sponsor	\$15,000
Silver sponsor	\$10,000
Gala dinner sponsor	\$30,000
Meals sponsor	\$15,000
Session sponsor	\$12,000

WBC2025 will work with our Event sponsor to tailor the package to their needs



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Sponsor benefits table

	Event Sponsor	Platinum	Gold	Silver	Gala	Breakfast/Lunch/ Welcome	Session Sponsor
Contribution	\$50,000	\$35,000	\$15,000	\$10,000	\$30,000	\$15,000	\$12,000
Number of packages	1 (Tailored to needs)	5	10	Unlimited	2 - exclusive for \$60k	9	numerous
Complimentary registrations	6	5	2	1	5 seats, 1 registration	1	1
Logo on WBC collateral and media	Best	Large	Medium	Small	Small	Small	Small
Industry Showcase booth (position)	Best	1 st	2 nd	✓	✓	✓	✓
Industry Forum presentation	✓	✓					
Access to Keynote Speakers	✓	✓					
Main stage speaking opportunity	✓	✓					
Ignite Stage presentation	✓	✓	✓				
Platform recognition	✓	✓					
Podcast interview	✓	✓					
Opportunity to present an award	✓	✓			✓		
Corporate video playing on screens	✓	✓					
Social media and website exposure	✓	✓	✓	✓	✓	✓	✓
Branding at specific events	✓	✓			✓	✓	✓



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What to do next

To discuss sponsorship opportunities please contact:

Bryan Hubbard, WBC2025 Co-Chairman

bhubbard@purdue.edu

Website - wbc2025.cibworld.org

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